2026 FALL REGIONAL
CAMPUS ACTIVITIES CONFERENCES



MIDWEST • CHICAGO, ILLINOIS

NOVEMBER 13–15, 2026

Chicago Marriott O’Hare Airport

CONFERENCE PROGRAM

Welcome To Chicago



We have a great experience in store for you in Chicago. Stretch your programming budget and bring more events to your school by participating in Cooperative Buying. Learn more at the Advisor Orientation on Friday at 9:30 AM in Chicago D, and join the Advisor Co-op Caucus on Friday at 8:30 PM in Chicago D to start building your blocks. Use this program to plan your weekend, find your rooms, compare showcase pricing, connect with presenters and vendors, and build cooperative buying blocks with nearby campuses.

Eric Lambert

Executive Director



Plan Your Conference

Watch every showcase. Meet the agents and vendors in the Exhibit Hall. Work with nearby campuses at cooperative buying.



Your Name Tag Is Your Meal Ticket

Name tags and lanyards are required for entry into every APCA event.

Chicago Digital Conference Guide Open the conference website

Conference Schedule

THURSDAY, NOVEMBER 12, 2026

6:00 pm	Registration / APCA Serves / Novelty Fair	Grand Ballroom Foyer
8:30 pm	Advisor Welcome Reception	Lobby Bar
8:30 pm	Student Welcome Event	Chicago C

FRIDAY, NOVEMBER 13, 2026

7:30 am	Registration/APCA Serves	Grand Ballroom Foyer
8:30 am	Opening Kickoff & Keynote (All)	Chicago EFG
9:30 am	Student Educational Sessions	Various Rooms
9:30 am	Advisor Orientation	Chicago D
10:30 am	Brunch Mainstage Showcase	Grand Ballroom
1:00 pm	Exhibit Hall	O'Hare Ballroom
2:00 pm	Purposeful Programming Showcase	Chicago EFG
3:30 pm	Advisor Ed Sessions	Various Rooms
3:30 pm	Student Special Event - TRAVELIN' MAX	Chicago EFG
4:30 pm	Break	
5:00 pm	Dinner Mainstage Showcase	Grand Ballroom
7:30 pm	Exhibit Hall	O'Hare Ballroom
8:30 pm	Advisor Co-op Caucus	Chicago D
8:30 pm	Student Late Night Event: Joseph Tran Game Show	Chicago EFG
Following Events	Late Night Jam	Lobby Bar

SATURDAY, NOVEMBER 14, 2026

8:00 am	Student Ed Sessions	Various Rooms
8:00 am	Advisor Round Table	Chicago D
9:00 am	Morning Mainstage Showcase	Chicago EFG
10:30 am	Student Educational Sessions	Various Rooms
10:30 am	Cooperative Buying Session	Chicago D
11:30 am	Student Sessions	Various Rooms
12:30 pm	Lunch Mainstage Showcase	Grand Ballroom
3:00 pm	Exhibit Hall	O'Hare Ballroom
4:00 pm	Student & Advisor Ed Sessions	Various Rooms
5:00 pm	Break	
5:30 pm	Dinner Mainstage Showcase	Grand Ballroom
8:00 pm	Exhibit Hall	O'Hare Ballroom
9:00 pm	Final Cooperative Buying Session	Chicago D
9:00 pm	Student Dance Party / Novelty Fair	Chicago EFG
Following Events	Late Night Jam	Lobby Bar

SUNDAY, NOVEMBER 15, 2026

10:00 am	Conference Wrap-up	Salon 8

Conference Logistics & Information

CHICAGO MARRIOTT O'HARE AIRPORT

Name Tags

Name tags and lanyards are required for entry into all APCA events; wear them at all times. Please do not leave your name tag in your room.

Showcase Etiquette

Please keep talking to a minimum and show appreciation for the performers; if you must leave, do so between acts.

Educational Sessions

Seating is limited; please arrive early to guarantee a seat.



Meals

At meal showcases please do not enter the dining room before the meal to save seats; wait for staff to open the doors. Artists without a delegate pass are not admitted during meals.

In Case of Emergency

If you have an emergency, let a member of APCA Staff or the venue staff know immediately that you need assistance.

Hotel Room Guide

Grand Ballroom
Meal Showcases

Chicago EFG
Student Welcome Party, Opening Kickoff, Showcases and Events

O'Hare Ballroom
Exhibit Hall

Chicago A, B, C
Educational Sessions

Chicago D
Co-op and Advisor Sessions

Salon 8
Educational Sessions and Conference Wrap-Up

Salon 9, Salon 10
Educational Sessions

Grand Ballroom Foyer
Registration / APCA Serves / Novelty Fair

Lobby Bar
Advisor Welcome Reception and Late Night Jam



Open the Chicago schedule and logistics

APCA 2026 Midwest Regional • Chicago, IL

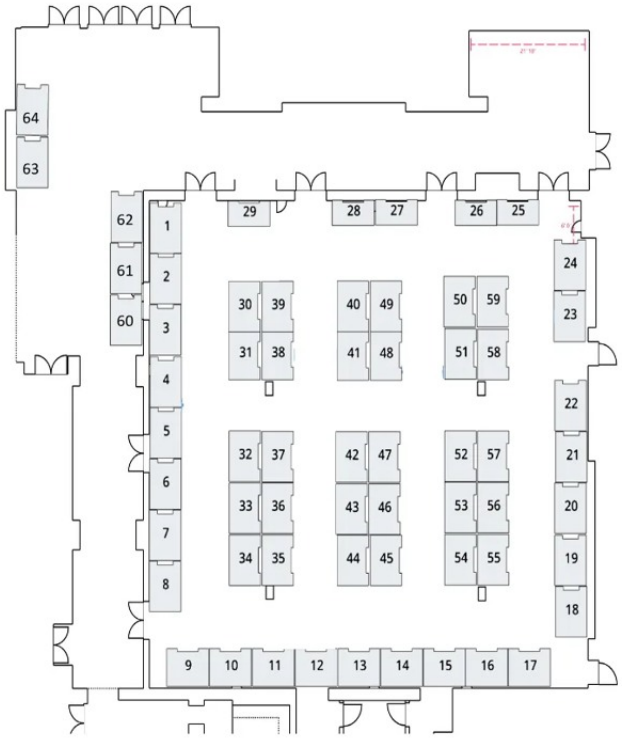
Exhibit Hall Vendors

Alphabetical

ARTIST / AGENCY	
America's Student Leadership Trainer	39
Anyumel Rose	38
Awesomized Tees	28
Break The Patterns Movement, LLC	55
Common Ground	51
Degy Entertainment	9-17
Del Suggs, M.S.Ed.	27
Delta Omega Gamma	58
Everything But The Mime, Inc.	60-64, 29
Hannibal Callens	7
Houla Entertainment, LLC	1-4, 30-31
Kirkland Productions & KP Comedy	52-54
LSH Productions	33
Marissa F. Cohen	37
Medline Doctors, LLC	23
Metropolis Management	42-47
Michael J. Vanderplas	59
Muhibb Dyer	32
Next Level Gaming, LLC	5-6
Out of the Quicksand, LLC	34
P.W. Leopard	26
Piata Productions LLC	36
Picasso Nelson Agency LLC	35
Promotions & Unicorns, Too	56
Record-A-Hit Entertainment	40-41, 48-49
RK Entertainment Agency, LLC	50
Swift Kick Leadership	57
The Resilience Coach	24
United in Hyper Health and Wellness	18-22
WesWoodson.com	8

Ohare Ballroom

1st Floor



Numerical

Houla Entertainment, LLC	1-4, 30-31
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Everything But The Mime, Inc.	60-64, 29

Agencies, Artists, Speakers & Vendors

MEMBERSHIP GEMS: DIAMOND 15 YEARS / SAPPHIRE 10 YEARS / EMERALD 5 YEARS / RUBY 3 YEARS

America's Student Leadership Trainer
Dave Kelly
(404) 403-1481
davekelly@gonzospeaks.com
www.davegonzokelly.com
GEM: DIAMOND

BOOTH 39

Anyumel Rose
Anyumel Rose
(209) 707-1928
hello@anyumel-rose.com
www.anyumel-rose.com

BOOTH 38

Awesomized Tees
Matt Gaskin
(727) 492-9509
matt@awesomizedtees.com
www.awesomizedtees.com

BOOTH 28

Break The Patterns Movement, LLC
Dagmar Kusiak
(281) 900-7227
dagmar@breakthepatterns.com
breakthepatterns.com/students

BOOTH 55

Common Ground
Nicole Carney
(317) 902-7884
ncarney310@gmail.com
www.commongroundindy.com

BOOTH 51

Degy Entertainment
Jeff Hyman
(732) 818-9600
jeff@degy.com
www.degy.com
GEM: DIAMOND

BOOTH 9-17

Del Suggs, M.S.Ed.
Del Suggs
(800) 323-1976
del@delsuggs.com
www.delsuggs.com
GEM: DIAMOND

BOOTH 27

Delta Omega Gamma
Larry Grogan
(423) 557-1908
larry@deltaomegagamma.net
www.deltaomegagamma.net
GEM: RUBY

BOOTH 58

Everything But The Mime, Inc.
Carol Studer
(407) 856-2412
carol@everythingbutthemime.com
www.everythingbutthemime.com
GEM: DIAMOND

BOOTH 60-64, 29

Hannibal Callens
Hannibal Callens
(205) 566-5067
hannibal.callens@gmail.com

BOOTH 7

Houla Entertainment, LLC
Lee Mayer
(865) 414-9266
leemayer@houlaentertainment.com
www.houlaentertainment.com
GEM: DIAMOND

BOOTH 1-4, 30-31

Kirkland Productions & KP Comedy
Brian Regan
(866) 769-9037
brian@kirklandproductions.com
www.kirklandproductions.com
GEM: EMERALD

BOOTH 52-54

LSH Productions
Luke "Skippy" Harbur
(913) 909-6863
skippy@lshproductions.com
www.lshproductions.com

BOOTH 33

Marissa F. Cohen
Marissa F. Cohen
(732) 642-0809
booking@marissafayecohen.com
www.marissafayecohen.com
GEM: EMERALD

BOOTH 37

Medline Doctors, LLC
Dr. Jyoti Manekar
(678) 871-0920
drmanekarspeaks@gmail.com
www.drmanekar.com

BOOTH 23

Metropolis Management
Joyce Jiawan
(510) 342-9229
joyce@metropolismanagement.com
www.metropolismanagement.com
GEM: DIAMOND

BOOTH 42-47

Michael J. Vanderplas
Michael Vanderplas
(801) 809-9729
info@mikevanderplas.com
www.mikevanderplas.com

BOOTH 59

Muhibb Dyer
Muhibb Dyer
(414) 793-6346
muhibbspeaks@gmail.com
www.muhibbdyerspeaks.com

BOOTH 32

Next Level Gaming, LLC
Calvin Reid
(978) 601-5473
sales@nextlevelgamingevents.com
www.nextlevelgamingevents.com
GEM: EMERALD

BOOTH 5-6

Out of the Quicksand, LLC
Orsika Julia
(616) 307-1326
orsikajulia2020@gmail.com
www.outofthequicksand.com

BOOTH 34

P.W. Leopard
John Walsh
(317) 739-1373
john.walsh@pwleopard.com
www.pwleopard.com
GEM: EMERALD

BOOTH 26

Piata Productions LLC
Maya Piata
(972) 834-4906
shiningglorytalent@gmail.com

BOOTH 36

Picasso Nelson Agency LLC
Picasso Nelson Sr.
(601) 408-7156
picassonelson@gmail.com
www.picassonelsonagency.com

BOOTH 35

Promotions & Unicorns, Too
Rob Einhorn
(732) 308-3444
promotions.unicorns@verizon.net
www.promotionsandunicorns.com
GEM: DIAMOND

BOOTH 56

Record-A-Hit Entertainment
Katie Beeskow
(847) 383-9909
kbeeskow@recordahit.com
www.recordahit.com
GEM: EMERALD

BOOTH 40-41, 48-49

RK Entertainment Agency, LLC
Rich Nikodem
(315) 794-5961
rich@rkentertainmentagency.com
www.rkentertainmentagency.com
GEM: EMERALD

BOOTH 50

Swift Kick Leadership
Tom Krieglstein
(908) 248-2368
sk@swiftkickhq.com
www.swiftkickhq.com
GEM: DIAMOND

BOOTH 57

The Resilience Coach
Liz Savage
(907) 231-2892
liz@happysnailsent.com
www.lizzsavage.com
GEM: EMERALD

BOOTH 24

United in Hyper Health and Wellness
Nselaa Ward
(202) 215-1236
nselaaward@gmail.com
www.ninavafirm.com
GEM: EMERALD

BOOTH 18-22

WesWoodson.com
Wes Woodson
(781) 363-3532
wes@weswoodson.com
www.weswoodson.com
GEM: RUBY

BOOTH 8

Cooperative Buying

WORK TOGETHER. BUILD BLOCKS. LOWER COSTS.

Cooperative Buying lets campuses combine dates with nearby schools to block-book artists and cut talent and travel costs.

When your campus teams up with neighboring colleges and universities to book the same touring entertainer in a tight timeframe, travel and production expenses can be shared across multiple schools and the performance price can decrease.



Types Of Blocks Available

APCA Isolated

A single date.

2 of 3

Two events in three days.

3 of 5

Three events in five days.

5 of 7

Five events in seven days.

How To Place Interest

01 Watch Each Showcase

Watch each showcase to find out which artists you have interest in hiring.

02 Fill Out The Forms

Fill out cooperative buying forms during Exhibit Hall. Use the long form for AI, CB or RC interest, on-site or FTE discounts, and travel and lodging details. Use the AI short form for AI interest only.

03 Sit In Your Area

Attend each caucus and cooperative buying meeting and sit in the designated area shown by the signs that correlate to your school's area on the cooperative buying map.

04 Discuss The Acts

Discuss the acts with other schools in your area to form potential blocks of dates.

05 Raise Your Sign

Raise the cooperative buying signs provided to signal your type of interest.

06 Follow Through

Cooperate with your fellow schools to make sure dates follow through to contract.



Cooperative Buying Details

LEVELS OF INTEREST, DISCOUNTS & RIDERS



Attraction Interest

Attraction Interest (AI) — An AI commits neither party to a binding contract, it only retains the option for the school to purchase at the published APCA conference program price for up to 21 days after the conference. When an AI is indicated on a submitted and signed Cooperative Buying form, the school has indicated that it is strongly interested in booking the attraction. If the interested school wishes to book an attraction at the isolated convention price or join a block, the Agent must be notified within 21 calendar days.

Commitment to Block

Commitment to Block (CB) — A CB indicates that the school or exhibitor is expressing their commitment to enter into a contract at the block price published in the program. If a block of 2 or more schools is formed around the date indicated on the form within the 21 days following the conference. If the block forms within the 21 calendar days, the schools agreeing to the block must contract at the block price listed for that number of schools, plus any travel and lodging, lights, sound, etc. listed for the attraction in the APCA conference program or agreed to on the Cooperative Buying form rider.

Request Contract

Request Contract (RC) — Buyer has agreed to purchase this attraction onsite at the conference and is bound to the of any performance contract signed by both parties. Both parties agree to honor all APCA Cooperative Buying guidelines and procedures as set forth in the APCA conference program. Associates (Artists and Agencies) are responsible for contacting the buyer for an official contract provided by Agent or buyer to finalize the date.

On-Site Discounts

Participating Associates offer a 10% discount on any price published in conference program (isolated or block) to schools who book on site by submitting either an RC or CB form. This discount is in addition to any other block discounts available.

FTE Cards & Discounts

To encourage smaller school programming, APCA offers the voluntary FTE (full-time enrollment) discount program to schools who book on site by submitting either an RC or CB form. Based on the full-time enrollment status of the campus, a school may receive between 3% and 7% off the price listed for a particular attraction. This is in addition to any other block or on-site discounts. Schools eligible to receive full-time enrollment discounts will be given FTE cards to present to participating Associates when filling out Cooperative Buying forms.

All blocks formed at an APCA Conference are subject to reasonable travel & time constraints and pricing as determined by the conference Cooperative Buying Coordinator, with final approval resting with APCA. All parties agree that any additions or changes to pre-formed blocks within the 21 calendar days following the conference are subject to approval of both parties, with final approval resting with APCA. Any deviations on either side will be subject to Grievance Procedures and arbitration by the APCA Office.

Note: The On-site and FTE discounts are completely voluntary. All Associates participating in either or both programs will be given signs to place in their Exhibit Hall booths indicating their participation. Discounts may apply to select artists on the Agent's roster. See Agent for details.

Travel and Lodging rider: any details written into the travel and lodging rider and initialed by BOTH parties on a signed cooperative buying form supersedes any and all other pricing, travel and lodging, or other arrangements detailed in the program. Such changes are subject to verification by the APCA cooperative buying coordinator and the APCA National Office. All parties agree to be subject to APCA grievance procedures and APCA National Office decisions in case of a dispute regarding cooperative buying issues are final.



FTE Discounts: Below 3,000 — 7% | 3,000–4,999 — 5% | 5,000–9,999 — 3%

Session Presenters



Anyumel Rose

Anyumel Rose
(424) 239-4462 • anyumel.emuge@gmail.com

Anyumel Roselind Emuge is an educator, comedian, actor, speaker, and performing artist with more than 20 years of experience in education. A first-generation immigrant from Uganda, she brings humor, storytelling, and lived experience to conversations about education, culture, belonging, and resilience. She teaches high school students and serves as adjunct university faculty, preparing future educators. Through both teaching and performance, Anyumel encourages students to embrace their identities, navigate unfamiliar spaces with confidence, and recognize that they belong.



DaShawn Lamar-Baldwin

Swift Kick Leadership
(908) 248-2368 • sk@swiftkickhq.com

DaShawn has spent his career on the front lines of student affairs, serving as Interim Dean of Students, Coordinator of Student Activities, and Hall Director across multiple institutions. An award-winning Division II athlete turned student development professional, he brings firsthand understanding of how to reach today's students and help them thrive. His presentations help student affairs teams rethink how they plan, promote, and deliver experiences that actually resonate. DaShawn believes the best engagement strategies start with understanding how students experience campus life, not just how we design it.



Cristina M Dam

United in Hyper Health and Wellness
(202) 215-1236 • nselaaward@gmail.com

Cristina M. Dam is a transformational speaker, entrepreneur, author, media host, and creator of The Pivot Show. For decades, she has helped people navigate adversity, uncertainty, identity shifts, and major life transitions. After hosting more than 200 episodes of the Liberate Yourself Podcast and building multiple personal-development and wellness businesses, Cristina now brings her signature message, The Power of the Pivot, to audiences navigating change. Her work with college students challenges them to rethink failure, uncertainty, and unexpected detours as opportunities for growth. Cristina equips students to build resilience, reshape their identity, and move forward with greater confidence, purpose, and direction.



Dave Kelly

America's Student Leadership Trainer
(404) 403-1481 • davekelly@gonzospeaks.com

Dave's a professional student leadership expert, experienced campus, state and international student leader and advisor, speaker, author (published 4 books), trainer, coach and consultant. He focuses on student leadership development, running better campus organizations, and building awesome student governments – Dave's the APCA SGA expert! His presentations are high energy, interactive, fun, and content rich. He has spoken/trained more than 750 times on 400+ campuses. Dave coordinates APCA Serves, APCA's community service initiative, has twice received APCA Campus Speaker of the Year honors (2019 and 2022) and was 2023 Lecturer of the Year for the Canadian Organization of Campus Activities!



Dagmar Kusiak

Break The Patterns Movement, LLC
(281) 900-7227 • dagmar@breakthepatterns.com

Dagmar Kusiak helps students how to move away from loneliness and toward a deeper sense of belonging by helping them connect more honestly with themselves and others. With a master's in education and a focus on behavioral psychology, she helps students recognize and change the patterns that keep them stuck, like overthinking, people-pleasing, comparison, perfectionism, and avoiding hard conversations. Through engaging talks and interactive exercises, Dagmar gives students simple tools they can use right away, including her STOP method: Slow Down, Tune Into Your Feelings, Own the Truth Versus the Stories, and Practice a New Way.



Dawn DeJongh

Houla Entertainment
(865) 414-9266 • leemayer@houlaentertainment.com

Driven by a profound passion for youth mentorship, Dawn DeJongh is a music business CEO, entrepreneur, and mental health advocate dedicated to equipping young adults with the personal and professional tools needed to thrive. As a mother of two adopted sons with special needs, Dawn's mission became deeply personal after tragically losing her youngest son to mental health struggles. Today, she channels her experience into purposeful action, guiding students through the complexities of mental health, trauma, and resilience. Blending industry leadership with heartfelt advocacy, Dawn empowers the next generation to break the stigma, process grief, and build sustainable emotional wellness.



Dan Radin

Metropolis Management
(510) 342-9229 • joyce@metropolismanagement.com

Dan Radin is a versatile cellist and singer-songwriter based in Austin, Texas, known for his unique blend of cello-led acoustic rock and captivating storytelling. With nearly 1,000 performances under his belt, Radin has collaborated with contestants from NBC's The Voice and performed at official SXSW showcases. His debut solo album, Romance for Antiheroes, explores themes of love and personal growth, showcasing his evolution as an artist. Drawing comparisons to John Mayer and Tom Petty, Radin's sound features disarming lyrics and orchestral arrangements that resonate deeply. Book Dan Radin for an unforgettable musical experience that combines emotional depth and skillful musicianship



Del Suggs, M.S.Ed

Del Suggs, M.S.Ed.
(800) 323-1976 • del@delsuggs.com

Del Suggs was voted "Campus Speaker of the Year 2025" by APCA schools and named one of the "Five Top Performers of the Last 25 Years" by "Campus Activities" magazine. Del is a true "Life Hacker," and his leadership programs engage and empower student leaders to maximize their leadership by using the technology they love. From high school student body president to founding the Florida Chapter of the Grammy Awards, Del has served in many leadership roles. Del's latest book is "The Student Handbook for Campus Activities Boards." His best-seller "Truly Leading: Lessons in Leadership" is in the sixth printing.

Session Presenters



Dr. Saundra Russell-Smith

United in Hyper Health and Wellness

(202) 215-1236 • nselaaward@gmail.com

Dr. Saundra Russell-Smith, known as “The Limitless Leader,” is an award-winning educator, transformational speaker, and nationally recognized authority on leadership, inclusion, and disability empowerment. With more than 30 years in education and executive leadership, she challenges audiences to redefine what leadership looks and sounds like. As a Black woman who stutters, Dr. Saundra transforms lived experience into a powerful catalyst for change. Through her signature L.E.A.D.E.R. Framework and bestselling book, Limitless Leader: Leading Beyond Your Disability, she equips people to stop shrinking, own their difference, and lead unapologetically—proving that what once limited you can become what leads you forward.



Dr. Tracy Latz

United in Hyper Health and Wellness

(202) 215-1236 • nselaaward@gmail.com

Dr. Tracy Latz is not your average psychiatrist. She blends science, mindset tools, and real talk to help students decode stress, rewire self-sabotage, and build emotional resilience that lasts. With over 35 years of clinical experience and a passion for mental wellness, Dr. Latz turns brain science into actionable take-home tools you can really use—whether you’re dealing with exams, breakups, burnout, or big life decisions. Her workshops are real, relatable, and designed to help you shift your mind, not just manage your symptoms.



Jason LeVasseur

Kirkland Productions & KP Comedy

(866) 769-9037 • brian@kirklandproductions.com

Jason LeVasseur is an award-winning motivational speaker, accomplished musician, and renowned leadership educator. As the founder of The Rock Star Project®, Jason designs dynamic, interactive programs that inspire self-leadership, resilience, and team development. Recognized with over 21 honors, including Speaker of the Year and Entertainer of the Year, Jason is also a Certified Speaking Professional (CSP) and Certified Master Trainer. With extensive experience presenting at national conferences and facilitating leadership retreats across the country, Jason draws on his diverse background, combining experiential learning techniques and musical talents to deliver impactful sessions that strengthen campus communities and inspire leaders.



Jeff Hyman

Degy Entertainment

(732) 818-9600 • jeff@degy.com

Jeff Hyman has been in the Entertainment Industry for over 30 years. Starting as a College programmer himself, Jeff has been working with College and University Clients, Festivals and Fairs, High Schools, Performing Arts Centers, Corporations, Experiential Marketing Groups and Theaters all around the World, booking music, comedy, poetry, speakers and celebrities. He has previously represented international touring clients and was the responsible agent on booking Kevin Smith’s speaking engagements and Red State Movie Tour. Jeff has won more than 15 Associate Member/Agency of the Year awards and has been involved in APCA for over 20 years.



Jyoti Manekar, MD

Medline Doctors, LLC

(678) 871-0920 • drmanekarspeaks@gmail.com

Dr. Jyoti Manekar is a physician, keynote speaker, author, and leadership and wellness coach who helps students and professionals turn better energy into better performance. Double board-certified in Family Medicine and Obesity Medicine, she combines science with relatable stories, humor, and practical strategies people can use immediately. Through her signature message, “Your Energy Is Your Superpower,” Dr. Manekar teaches audiences how sleep, nutrition, movement, stress management, and mindset influence focus, confidence, resilience, and performance. She is the founder of the Dr. Manekar Leadership & Wellness Institute and author of Weight Wise and Fuel & Fitness Tracker.



Larry Grogan

Delta Omega Gamma

(423) 557-1908 • larry@deltaomegagamma.net

Larry Grogan is a dedicated advocate for pet therapy in mental health. With eight years of volunteer experience at a children’s hospital alongside his companion Scrappy, Larry gained valuable insights into both the complexities of mental health and the significant benefits pet therapy can provide. Currently, accompanied by Angel, he conducts educational presentations at college campuses nationwide, illustrating the value of integrating pet therapy into collegiate mental health programs through engaging and informative sessions. In addition to his advocacy work, Larry Grogan is an accomplished author, a frequent guest speaker in various media outlets, and a certified pet therapy evaluator.



Liz Savage

The Resilience Coach

(907) 231-2892 • liz@happysnailsent.com

Liz Savage is a digital media professor, stand-up comedian, and resilience coach who helps individuals and teams build mental resilience in high-pressure, digital environments. Her work focuses on wellbeing, communication, and sustainable engagement - key drivers of student persistence and retention. Through interactive workshops, Liz equips students with practical tools to manage overwhelming online culture, build healthier online relationships, and stay grounded in their goals. Institutions invite Liz for her approachable style, real-world examples, and ability to connect resilience, belonging, and academic success.



Luke “Skippy” Harbur

LSH Productions

(913) 909-6863 • skippy@lshproductions.com

Founder Luke “Skippy” Harbur creates thought-provoking experiences for multigenerational audiences with these four statements: pause, play, be kind, and make a difference. Through public speaking, beatboxing, and other skills his work with creative teams and organizations celebrate authenticity and combat social isolation. His four near death experiences before age 30 define his mission: nurture the kind, goofy, and critical thinking person living inside everyone. Follow @lshproductions and @musicbyskippy on social media to watch this journey unfold!

Session Presenters



Madam Nselaa Ward

United in Hyper Health and Wellness

(202) 215-1236 • nselaaward@gmail.com

Madam Nselaa Ward, Juris Doctor is the top international slam poet, former attorney, and the pioneer lecturer of pursuing leadership in DEI during adversity. Madam Ward uses her background as a former attorney freeing over 300 years of black lives from the prison industrial complex, and as the National Field Director for women of color in the National Organization for Women, the largest women's organization in the world, and organizing The March for Women's Lives. Madam Ward has been featured on 2 TEDx stages as well as TLCs reality tv show "She's in Charge", CNN, CSPAN, and BET.



Orsika Julia

Out of the Quicksand. LLC

(616) 730-2803 • orsika@outofthequicksand.com

Orsika Julia is a campus speaker and author who helps college communities navigate the conversations that are often hardest to have. Her work focuses on healthy relationships, boundaries, resilience, and practical support for students and the professionals who serve them. Through speaking and campus programming, Orsika equips advisors, RAs, and student leaders with tools to respond with compassion while recognizing the limits of their role. She believes helping someone does not mean carrying their struggles—and that healthy boundaries make us better at supporting others.



Marissa F. Cohen

Marissa F. Cohen

(732) 642-0809 • booking@marissafayecohen.com

Marissa F. Cohen is the 2024 APCA National Campus Speaker of the Year, founder of the Healing From Emotional Abuse Philosophy™, and a 6x best-selling award-winning author. She received the Purple Ribbon Award for National Survivor of the Year and was named a Top 10 Most Inspirational Female Entrepreneur on International Women's Day. She has shared a stage with Jack Canfield, James Malinchak, and Patty Aubery. Marissa's award-winning Podcast, Healing From Emotional Abuse, has ranked Top 10% Globally. Marissa's interactive presentations focus on healthy relationships, setting boundaries, and how to be a proactive student leader and advocate for your peers.



Picasso Nelson Sr

Picasso Nelson Agency, LLC

(601) 408-7156 • picassonelson@gmail.com

Dr. Picasso Nelson has lived four careers that point in the same direction. A SWAC Player of the Year at Jackson State, he played pro football in the NFL and CFL, then earned his Ph.D. and spent two decades in education as a sixth-grade science teacher, junior-college coach, and university professor teaching the life-skills and money-management courses students remember most. For over a decade, he has also pastored a church and built a real estate business, buying more than 500 houses. Today he teaches students and leaders to reinvent, communicate with power, and turn what they already know into income.



Michael Vanderplas

Michael J. Vanderplas

(801) 809-9729 • info@mikevanderplas.com

Michael (Mike) Vanderplas is a dynamic international speaker, 3-time International Bestselling Author, and trusted authority on mental health, suicide prevention, and leadership. With over 30 years of experience in suicide prevention as a veteran ICU travel nurse, (including 20+ years of leadership roles with major healthcare corporations) he has trained students, military personnel, executives, and organizations across 14 countries. His high-impact storytelling equips audiences with practical tools for resilience, leadership, and lasting change.



Rob Williams

United in Hyper Health and Wellness

(202) 215-1236 • nselaaward@gmail.com

Rob Williams is a Student Success Strategist, Leadership Development Facilitator, and Founder of RW Connections—The Student Success Lab. Drawing on 15+ years in financial risk, leadership, ministry, and youth development, Rob helps institutions identify the patterns that influence student engagement, retention, and leadership outcomes. A first-generation college student, he brings lived experience and systems thinking to the challenges students face during critical transitions. Creator of The First 45 Days That Decide the Next Four Years, Rise Above the N.O.I.S.E., and the OTRL Framework, Rob equips students and institutions with practical strategies that strengthen connection, accountability, leadership, and long-term success.



Muhibb Dyer

Muhibb Dyer

(414) 793-6346 • muhibbspeaks@gmail.com

Muhibb Dyer is an internationally recognized spoken-word artist, motivational speaker, and youth advocate with more than 25 years of experience inspiring transformation through storytelling, poetry, and personal testimony. A University of Wisconsin–Milwaukee graduate, he has reached more than a quarter million people across 25 countries. Through powerful performances and real-life experiences, Muhibb addresses mental wellness, overcoming adversity, navigating trauma, and finding purpose. His work challenges college students to protect their mental health, persevere through challenges, and recognize that their struggles do not have to define their future. His message: Graduate with a degree, but never at the expense of your well-being.



Sophie Low

Degy Entertainment

(732) 818-9600 • jeff@degy.com

Sophie Low is a dedicated Agent at Degy Entertainment, where she leverages her expertise to connect talent with exceptional opportunities in the entertainment industry. With a Bachelor's Degree in Music Business from Belmont University, Sophie combines a solid educational foundation with hands-on experience to drive success for her clients and foster impactful industry relationships. After graduating, Sophie began her career in the industry as the assistant to CEO/President of Degy Entertainment, Ari Nisman. She has since transitioned to a full-time agent position, working with clients across diverse markets on events of all sizes.

Session Presenters



Tom Krieglstein

Swift Kick Leadership

(908) 248-2368 • sk@swiftkickhq.com

Tom wasn't the best student. He graduated high school with a "C" average and got rejected from nearly every four-year college he applied to. But he turned his academics around through specific strategies, graduating college with straight As, earning valedictorian honors, and being named an All-USA Academic First Team member, which is given to only 20 students each year. While still in college, he launched his first business, growing it to over $1.5 million in annual revenue. Since then, he's spoken to nearly one million people worldwide, trained teams at Coca-Cola, Apple, and Nike, and authored two best-selling books.



Wes Woodson

WesWoodson.com

(781) 363-3532 • wes@weswoodson.com

Wes Woodson is a nationally recognized youth speaker, author, and storyteller who helps young people navigate anxiety, build confidence, and believe in themselves. A Babson College graduate and author of I Have Anxiety (So What?), Wes has spoken to thousands of students across the country, using humor, personal storytelling, and practical tools to make conversations about mental health feel approachable, real, and actually useful.

NOVELTY SHOWCASES

Meet the novelty vendors during the conference. Check the official schedule for registration, Exhibit Hall and Student Party/Novelty Fair times.



Jody's Henna

Everything But The Mime, Inc.

APCA Isolated	2 of 3	3 of 5	5 of 7
$1,950	**$1,775**	**$1,675**	**$1,550**

Plus: All Inclusive

Record-A-Hit Entertainment

Record-A-Hit Entertainment

See Agent for Pricing





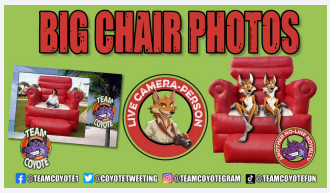
Team Coyote

Everything But The Mime, Inc.

See Agent for Pricing









Team M&M

Everything But The Mime, Inc.

See Agent for Pricing







Thursday, November 12

6:00 PM • THURSDAY EVENING

Registration / APCA Serves / Novelty Fair

Grand Ballroom Foyer

Check in for the conference, join APCA Serves, and explore the Novelty Fair.



8:30 PM • THURSDAY EVENING

Advisor Welcome Reception

Lobby Bar

Meet your fellow advisors and vendors at the Lobby Bar! Join us in a casual setting to get to know one another! Food and drinks provided!



Student Welcome Event

THURSDAY 8:30 PM • CHICAGO C

Hosted by Marissa Cohen

New faces, shared passions, and connections waiting to happen!

Who says networking has to be awkward? You're surrounded by student leaders from different schools who have more in common with you than you might think!

We'll kick things off with some fun, easy communication hacks to help you skip the awkward small talk, spark great conversations, and make meaningful connections. Then, it's time for **Speed Friending!** Through quick, hilarious, and unexpected conversations, you'll discover common ground, exchange ideas, and meet like-minded leaders who just might become your next best friends, collaborators, or future professional connections!

Come as strangers, leave as a community!

Food and drinks provided!



Friday, November 13

7:30 AM REGISTRATION / APCA SERVES / GRAND BALLROOM FOYER

8:30 AM OPENING KICKOFF & KEYNOTE / CHICAGO EFG

Opening Kickoff • All Attendees

Opening Keynote

DaShawn Lamar-Baldwin



Swift Kick Leadership • Speaker

APCA Isolated - $2,950 • 2 of 3 - $2,750 • 3 of 5 - $2,550 • 5 of 7 - $2,350

Plus: All Inclusive

Facebook @SwiftKickHQ • Instagram @swiftkickhq

DaShawn has spent his career on the front lines of student affairs, serving as Interim Dean of Students, Coordinator of Student Activities, and Hall Director across multiple institutions. An award-winning Division II athlete turned student development professional, he brings firsthand understanding of how to reach today's students and help them thrive. His presentations help student affairs teams rethink how they plan, promote, and deliver experiences that actually resonate. DaShawn believes the best engagement strategies start with understanding how students experience campus life, not just how we design it.



9:30 AM / CHICAGO D

Advisor Orientation

For advisors and talent buyers. Student educational sessions begin at 9:30 AM in the assigned session rooms.

Friday, November 13

9:30 AM Student Educational Sessions / Various Rooms

Follow the QR code below to evaluate educational sessions!
You MUST review at least 5 sessions to receive your conference participation certificates!



60 Awesome Programming Ideas

Del Suggs • Del Suggs, M.S.Ed.

Room: Chicago C · Track: Programming

Do you need some fresh and cheap ideas for events and programs? Are you tired of doing the same old programs? Did you just have your budget cut... again? THIS session is for YOU! We'll brainstorm and come up with at least sixty awesome program ideas that cost under $350 that you can use on your campus. Got some great programs? Come and share them with us! Need some inspiration? Come get a ton of awesome programming ideas!

(800) 323-1976 • del@delsuggs.com



Passing the Torch - Building Strong Leadership Transitions

Jason LeVasseur • Kirkland Productions & KP Comedy

Room: Salon 8 · Track: Leadership

Because great organizations don't restart - they evolve. Strong leadership transitions are the difference between momentum and burnout. Passing the Torch equips student leaders with the tools to recruit, mentor, and prepare the next generation of leaders while preserving institutional knowledge. Students learn how to document processes, transfer relationships, and build a leadership legacy that lasts beyond their term. Advisors value this workshop for its direct impact on continuity, sustainability, and long-term organizational success.

(866) 769-9037 • brian@kirklandproductions.com



HOW TO APCA (with social anxiety)

Wes Woodson • www.WesWoodson.com

Room: Chicago A · Track: Toolbox

Ever walk into a room full of people and immediately think, "Okay… where am I supposed to stand?" Big conferences can be exciting and a lot. New people, crowded spaces, networking, nonstop conversations, and the pressure to "put yourself out there" can make social anxiety turn the volume way up. This is a fun, practical workshop about navigating big spaces without letting anxiety run the show. We'll break down what anxiety is, learn simple ways to calm your nervous system, and practice strategies to stay present when your brain is screaming "ABORT MISSION!" You don't have to become the most outgoing person in the room. You just need a few tools to help you feel more comfortable being yourself in it. Come anxious. Come awkward. Let's figure out how to APCA.

(781) 363-3532 • wes@weswoodson.com



What is SGA? Roles, Responsibilities, and Voice of the Students

Dave Kelly • America's Student Leadership Trainer

Room: Salon 9 · Track: SGA

This program will show what you should be doing as a student government leader focusing on: representing the voice of the students, advocating for positive changes to enhance educational experiences and opportunities, making life on your campus fun, interesting, safe, and more. You will learn key roles and responsibilities and how to develop student government objectives for the coming year and beyond with successful approaches from an SG veteran who has led hundreds of student government training sessions, events, and retreats. You will learn how to SWOT your SGA to be more effective and get more done!

(404) 403-1481 • davekelly@gonzospeaks.com



MIND over Media™: Managing Digital Distractions

Liz Savage • The Resilience Coach

Room: Chicago B · Track: Toolbox

MIND over Media™: Managing Digital Distractions helps students understand why staying focused feels so hard and what they can actually do about it. Students explore how platforms and apps are designed to capture attention, examine how constant connectivity affects their focus, sleep, and academic performance, and develop personalized, realistic strategies for reclaiming their time and attention without disconnecting entirely.

(907) 231-2892 • liz@happysnailsent.com



First-Generation to Graduation: Finding Your Place in College

Anyumel Rose • Anyumel Rose

Room: Salon 10 · Track: Toolbox

This interactive session explores the first-generation college experience and provides practical strategies for navigating unfamiliar college systems, accessing campus resources, building supportive relationships, and developing a sense of belonging. Drawing from her experiences as a first-generation immigrant, student, and educator, Anyumel Roselind Emuge will help students recognize their strengths, advocate for themselves, and approach college with confidence—without feeling they must sacrifice their cultural identity to succeed.

(424) 239-4462 • anyumel.emuge@gmail.com

Friday, November 13

10:30 AM BRUNCH SHOWCASE / GRAND BALLROOM



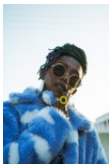
Carmen Dianne

Degy Entertainment • Solo Artist

APCA Isolated - $3,500 • 2 of 3 - $3,000 • 3 of 5 - $2,700 • 5 of 7 - $2,500

Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Facebook @CarmenDianne • Instagram @carmen.dianne • YouTube @CarmenDianne



FreeQuency

Metropolis Management • Spoken Word

APCA Isolated - $2,000 • 2 of 3 - $1,650 • 3 of 5 - $1,450 • 5 of 7 - $1,250

Plus: Travel

Instagram @freequencyspeaks



Adam Bohanan

Houla Entertainment, LLC • Solo Artist

APCA Isolated - $1,975 • 2 of 3 - $1,850 • 3 of 5 - $1,725 • 5 of 7 - $1,600

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook @adam.d.bohanan • Instagram @AdamBohananMusic • YouTube @AdamBohananMusic



The Cosmic Romantics

Houla Entertainment, LLC • Magician

APCA Isolated - $2,500 • 2 of 3 - $2,200 • 3 of 5 - $2,000 • 5 of 7 - $1,800

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook @thecosmicromantics • Instagram @thecosmicromantics • YouTube @thecosmicromantics



Dan Radin

Metropolis Management • Solo Artist

APCA Isolated - $1,850 • 2 of 3 - $1,600 • 3 of 5 - $1,450 • 5 of 7 - $1,250

Plus: Travel

Facebook @itsDanRadin • Instagram @itsdanradin



Luke "Skippy" Harbur

LSH Productions • Speaker

APCA Isolated - $2,600 • 2 of 3 - $1,950 • 3 of 5 - $1,750 • 5 of 7 - $1,650

Plus: All-Inclusive

Facebook @LSHproduction • Instagram @LSH_productions • YouTube @LSHproductionsLLC



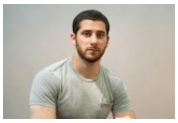
Lily Grace

Houla Entertainment, LLC • Solo Artist

APCA Isolated - $2,250 • 2 of 3 - $1,950 • 3 of 5 - $1,725 • 5 of 7 - $1,500

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook @lilygracelive • Instagram @lilygracelive • YouTube @lilygracelive



Ben Frank

Degy Entertainment • Comedy

APCA Isolated - $1,750 • 2 of 3 - $1,500 • 3 of 5 - $1,350 • 5 of 7 - $1,100

Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Facebook @benfrankcomedy • Instagram @benfrankcomedy • YouTube @benfrankcomedy



Drive!Drive!

Degy Entertainment • Band

APCA Isolated - $4,000 • 2 of 3 - $3,750 • 3 of 5 - $3,500 • 5 of 7 - $3,250

Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Facebook @justdrivedrive • Instagram @justdrivedrive • YouTube @DriveDriveOfficial

Exhibit Hall

O'Hare Ballroom **1:00 PM**



Join Us In Hershey!



Sweeten Up Your Engagement!

APCA NATIONAL CONFERENCE

FEBRUARY 27-MARCH 2, 2027

HERSHEY LODGE | HERSHEY, PA

100+	50+	100+	6 Meals
Showcasing Artists & Novelties	Educational Sessions	Vendors	+ Catered Breaks

LEARN MORE & REGISTER AT APCA.COM

STUDENT LEADERSHIP | PROFESSIONAL DEVELOPMENT | COOPERATIVE BUYING
NETWORKING OPPORTUNITIES | LIFETIME CONNECTIONS

Friday, November 13

2:00 PM PURPOSEFUL PROGRAMMING SHOWCASE / CHICAGO EFG



Jason LeVasseur

Kirkland Productions & KP Comedy • Speaker

See Agent for Pricing

Facebook @rockstarproject • Instagram @makeleadershipfun • YouTube @JasonLeVasseur



Larry Grogan

Delta Omega Gamma • Speaker

APCA Isolated - $2,500 • 2 of 3 - $2,250 • 3 of 5 - $2,000 • 5 of 7 - $1,800

Plus: All Inclusive. Special - 2 events in same academic year $150.00 discount

Instagram @angelthepettherapydog • YouTube @deltaomegagamma



Rob Williams

United in Hyper Heath and Wellness • Speaker

APCA Isolated - $2,997 • 2 of 3 - $2,797 • 3 of 5 - $2,597 • 5 of 7 - $2,297

Plus: Travel & Lodging

thestudentsuccesslab.com

LinkedIn @rw-connections • Instagram @_robcwilliamsii • YouTube @rwconnections



Chibbi

Degy Entertainment • Spoken Word

APCA Isolated - $2,500 • 2 of 3 - $2,350 • 3 of 5 - $2,200 • 5 of 7 - $2,000

Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Instagram @gemineyes



Michael Vanderplas

Michael J. Vanderplas • Speaker

APCA Isolated - $2,475 • 2 of 3 - $2,300 • 3 of 5 - $2,150 • 5 of 7 - $2,000

Plus: All Inclusive

Facebook @michael.vanderplas • Instagram @mike_vanderplas • YouTube @vikingnurse4319



Dave Kelly

America's Student Leadership Trainer • Speaker

APCA Isolated - $3,125 • 2 of 3 - $2,925 • 3 of 5 - $2,725 • 5 of 7 - $2,525

Plus: Plus Sound, Lights, Projector & Screen Rates for 2 hours. All inclusive, discount if you provide lodging

Facebook @AmericasStudentLeadershipTrainer • Instagram @gonzospeaks • YouTube @gonzospeaks



Dawn DeJongh Mental Wellness & Grief Coach

Houla Entertainment, LLC • Speaker

APCA Isolated - $2,750 • 2 of 3 - $2,500 • 3 of 5 - $2,250 • 5 of 7 - $2,000

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook @dawnunfiltered • Instagram @dawnunfiltered • YouTube @dawnunfiltered

Friday, November 13

STUDENT SPECIAL EVENT

The Travelin' Max Show

3:30 PM / Chicago EFG



Everything But the Mime, Inc. • Variety

APCA Isolated - $2,950 • 2 of 3 - $2,700 • 3 of 5 - $2,600 • 5 of 7 - $2,500

Plus: Travel, Lodging, Sound & Lights

Instagram @travelinmaxshow • YouTube @travelinmax1

3:30 PM Advisor Educational Sessions

Follow the QR code below to evaluate educational sessions!
You MUST review at least 5 sessions to receive your conference participation certificates!



The Leadership Multiplication Effect: Developing Student Leaders Who Can Lead Without You

Michael Vanderplas • Michael J. Vanderplas

Room: Chicago C

Many advisors can feel like they're carrying the entire program on their shoulders. The strongest organizations are built when advisors intentionally develop student leaders who can think critically, solve problems, and take ownership. Discover how to identify leadership potential, coach emerging leaders, and create a culture where students grow into confident and capable leaders.

(801) 809-9729 • info@mikevanderplas.com



Can I Tell You Something? (What to Do When a Student Shares Something You Were Never Prepared to Hear)

Orsika Julia • Out of the Quicksand. LLC

Room: Chicago A

A student closes the door and says, "Can I tell you something?" What follows may be a disclosure the advisor, RA, or student leader never expected to hear. This interactive session helps student-facing professionals respond calmly and appropriately when students share difficult or sensitive information. Participants will use the HEAR framework—Hold the moment, Explore without interrogating, Assess your role, and Refer and respond—to practice the first moments of a difficult disclosure. The session also addresses role boundaries, confidentiality, campus protocols, and when additional support is needed. Participants will leave with practical language and greater confidence about what to do next.

(616) 730-2803 • orsika@outofthequicksand.com



Surviving the Dreaded Student Affairs Burnout Factor

Tom Krieglstein • Swift Kick Leadership

Room: Chicago B

There comes a moment in every Student Affairs professional's career when it's 1am and three students are still in the office and you know you have to be back at school the next morning. How can you keep going? Those who figure out how to survive the dreaded Student Affairs burnout factor go on to amazing and successful careers in higher education. In this session, we'll outline the key to helping you better manage the high level of pressure within Student Affairs and ultimately remain happy as you soar to new professional heights.

(908) 248-2368 • sk@swiftkickhq.com

View the educational sessions online

Friday, November 13

5:00 PM DINNER SHOWCASE I / GRAND BALLROOM



Joseph Tran presents: The CHALLENGE ACCEPTED! Game Show

RK Entertainment Agency, LLC • Game Show

APCA Isolated - $3,500 • 2 of 3 - $3,250 • 3 of 5 - $3,000 • 5 of 7 - $2,750

Plus: sound, lights, meals, hotel, and travel

Instagram @josephtran • YouTube @josephtrandotcom



Michael Kent

Degy Entertainment • Magician

APCA Isolated - $3,000 • 2 of 3 - $2,800 • 3 of 5 - $2,500 • 5 of 7 - $2,300

Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Facebook @michaelkentfans • Instagram @michaelkent • YouTube @michaelkentlive



Songwheels

Metropolis Management • Musical Duo

APCA Isolated - $3,000 • 2 of 3 - $2,750 • 3 of 5 - $2,500 • 5 of 7 - $2,250

Plus: Travel & Tech Rider



Elijah Nevels

Kirkland Productions & KP Comedy • Comedy

APCA Isolated - $2,000 • 2 of 3 - $1,900 • 3 of 5 - $1,700 • 5 of 7 - $1,400

Plus: Travel, Lodging, Sound & Lights

Instagram @Theelijahnevels • YouTube @Theelijahnevels



Madam Nselaa Ward

United in Hyper Health and Wellness • Spoken Word

APCA Isolated - $3,497 • 2 of 3 - $2,997 • 3 of 5 - $2,697 • 5 of 7 - $2,397

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook @nselaawardfanpage • Instagram @nselaaward • YouTube @nselaaward



Rook Richards

Houla Entertainment, LLC • Solo Artist

APCA Isolated - $2,000 • 2 of 3 - $1,800 • 3 of 5 - $1,700 • 5 of 7 - $1,600

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook @RookRichards • Instagram @RookRichards • YouTube @aRookRichards



Chase Harter

Houla Entertainment, LLC • Comedy

APCA Isolated - $1,650 • 2 of 3 - $1,500 • 3 of 5 - $1,350 • 5 of 7 - $1,250

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook @chase.harter.9 • Instagram @chaseharter • YouTube @chaseharter



Anthem & Aria

Metropolis Management • Mentalist

APCA Isolated - $3,500 • 2 of 3 - $3,000 • 3 of 5 - $2,850 • 5 of 7 - $2,650

Plus: All Inclusive

Facebook @anthemandaria • Instagram @anthemandaria • YouTube @anthemflint



DJay Mando

Degy Entertainment • Band

APCA Isolated - $3,500 • 2 of 3 - $3,250 • 3 of 5 - $3,000 • 5 of 7 - $2,500

Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Facebook @DJayMando • Instagram @djaymando • YouTube @DJayMando

Friday Evening

Exhibit Hall

7:30 PM·8:30 PM

O·Hare Ballroom



Friday Night Student Special Event!

FRIDAY 8:30 PM / CHICAGO EFG



Joseph Tran presents:

The CHALLENGE ACCEPTED! Game Show

Isolated	2 of 3
$3,500	**$3,250**
3 of 5	5 of 7
$3,000	**$2,750**

Additional Requirements

plus sound, lights, meals, hotel, and travel

Represented by RK Entertainment Agency, LLC

rich@rkentertainmentagency.com

(315) 281-9580
www.rkentertainmentagency.com

Instagram @josephtran • YouTube @josephtrandotcom

Novelty Fair

9:30pm

Ohare Ballroom Foyer



Advisor Co-op Caucus

Chicago D — **8:30 PM**



Late Night Jam

Lobby Bar — **Following Events**



21 and over only, students over 21 must have permission for their advisor to attend. Musical artists see Del Suggs to sign up for the jam!

Saturday, November 14

8:00 AM Student Educational Sessions / Various Rooms

Follow the QR code below to evaluate educational sessions!
You MUST review at least 5 sessions to receive your conference participation certificates!



Booking 101: How to Bring Entertainment to Your Campus (Without the Chaos)

Jeff Hyman & Sophie Low • Degy Entertainment

Room: Chicago C · Track: Programming

This session is designed to discuss basic programming 'best practices' and what to think about when bringing Entertainment to your campus. Setting up a Performance space, Hospitality, Marketing, and Audience Development are all touched on to give foundational knowledge of skills that are important for every event brought to campus.

(732) 818-9600 • jeff@degy.com



How to Communicate Better in College

Marissa Cohen • Marissa F Cohen

Room: Salon 8 · Track: Leadership

In this program, we'll discuss effective communication tools that can be implemented immediately with friends and peers, and also useful in post-college careers and job interviews. Featuring techniques from neurolinguistic programming and experts like Christopher Voss (the FBI's Top Hostage Negotiator), students will leave feeling more confident in themselves and their abilities to connect and communicate with other students.



Still In College: Life Outside Your Classroom

Luke "Skippy" Harbur • LSH Productions

Room: Chicago A · Track: Toolbox

Opportunities during your college years can feel limitless! It can also feel like each outcome matters: maybe a test didn't go the way you wanted it to, you missed an already extended deadline, and/or you've experienced a shift in your personal and professional connections. Whether you're a first year student or soon you'll become a graduate, this education session creates a safe, interactive space for students to speak with a college graduate and each other about projects pursued outside the traditional academic experience. Bringing friends is recommended!

(913) 909-6863 • skippy@lshproductions.com



Running and Participating in Meetings: Parliamentary Procedure Made Easy for SGA Members

Dave Kelly • America's Student Leadership Trainer

Room: Salon 9 · Track: SGA

Meetings are where most students connect with clubs and organizations. Well-run meetings are key to membership retention! This session covers all aspects of SGA meetings, including the role of the chair, creating agendas, minutes, making motions, submitting proposals, and voting options for members. Parliamentary procedure is intended to facilitate discussion and protect the rights of the minority voice in debate. Attendees will receive a guide to parliamentary procedure that can put all members on an equal footing. Don't miss this informative, interactive training that will set your SGA up for success!

(404) 403-1481 • davekelly@gonzospeaks.com



Maintaining Diversity Equity & Inclusion: Post Supreme Court Decision

Madam Nselaa Ward • United in Hyper Health and Wellness

Room: Chicago B · Track: Toolbox

In the wake of the recent supreme court decision regarding affirmative action and DEI, and the whirlwind of lawsuits against organizations seeking to resolve historical unacceptable disparities, students are at a loss for how to prioritize their leadership in diversity. This workshop will dive into the state of current events, the whirlwind of lawsuits against organizations seeking to resolve historical unacceptable disparities,and the best practices to provide the most effective support and events around DEI in the current climate.

(202) 215-1236 • nselaaward@gmail.com



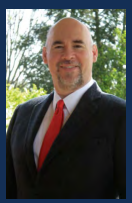
The First 45 Days on Campus: Don't Let Your Semester Slip Before it Starts

Rob Williams • United in Hyper Health and Wellness

Room: Salon 10 · Track: Toolbox

What if the first 45 days on campus are already shaping how your semester will go? Students often start strong, but without structure, early habits can become distraction, pressure, and drift. This workshop introduces the OTRL Framework—Orientation, Transition, Retention, and Leadership—to help students stay focused, make stronger decisions, and remain consistent when challenges arise. Through real-life examples and guided activities, students learn to recognize what pulls them off track, take ownership of their choices, and build momentum. Students leave with a practical system to navigate pressure, create stability, and move through college with clarity, direction, and purpose.

(202) 215-1236 • nselaaward@gmail.com



ADVISOR SESSION · 8:00 AM

Advisor Round Table / Chicago D

Eric Lambert · APCA

Join us for a roundtable discussion to expound on our challenges and successes in the ever-evolving landscape of higher education. With a focus on actionable solutions, this session promises to provide invaluable takeaways for anyone in student affairs.

Follow the QR code below to evaluate educational sessions!
You MUST review at least 5 sessions to receive your conference participation certificates!

Saturday, November 14

9:00 AM MORNING MAINSTAGE SHOWCASE / CHICAGO EFG



Dagmar Kusiak

Break The Patterns Movement, LLC • Speaker

APCA Isolated - $2,500 • 2 of 3 - $2,250 • 3 of 5 - $2,000 • 5 of 7 - $1,750

Plus: Travel, Lodging & Meals

Facebook @dagmarkusiak • Instagram @breakpatternsdagmar • YouTube @breakpatternsdagmar



Anyumel Rose

Anyumel Rose • Comedy

APCA Isolated - $2,500 · 2 of 3 - $2,200 · 3 of 5 - $1,950 · 5 of 7 - $1,750

Plus: Travel & Lodging

Instagram @anyumel.rose • YouTube @Anyumel-Rose



Picasso Nelson Sr.

Picasso Nelson Agency LLC • Speaker

APCA Isolated - $3,000 • 2 of 3 - $2,500 • 3 of 5 - $2,200 • 5 of 7 - $1,800

Plus: All Inclusive

Facebook @picassonelsonagency



Dr. Saundra Russell-Smith

United in Hyper Health and Wellness • Speaker

APCA Isolated - $3,497 • 2 of 3 - $3,297 • 3 of 5 - $2,997 • 5 of 7 - $2,797

Plus: Travel & Lodging

Instagram @limitlessleadersllc • YouTube @drsaundrarussellsmith



Cristina M. Dam

United in Hyper Health and Wellness • Speaker

APCA Isolated - $2,997 • 2 of 3 - $2,797 • 3 of 5 - $2,597 • 5 of 7 - $2,297

Plus: Travel & Lodging

Instagram @pivotwithcristina • YouTube @LiberateYourself



Dr. Tracy Latz

United in Hyper Health and Wellness • Speaker

APCA Isolated - $2,997 • 2 of 3 - $2,797 • 3 of 5 - $2,597 • 5 of 7 - $2,297

Plus: Travel & Lodging

Facebook @ShiftYourLife • Instagram @shiftyourlife

Saturday, November 14

Cooperative Buying Session

10:30 AM / Chicago D

Audience: Advisors and Agents





WHAT IS COOPERATIVE BUYING, AND WHY IS IT AN ABSOLUTE GAME-CHANGER FOR YOUR CAMPUS ACTIVITIES BOARD?

Simply put, cooperative buying (or block booking) happens when your campus teams up with neighboring colleges and universities to book the same touring entertainer in a tight timeframe. Instead of that artist charging your school expensive travel and production costs to visit your campus alone, those expenses are shared across multiple schools… AND you get a better performance price!

The Power of the Block

APCA organizes in-person blocks into streamlined windows:

2 events in 3 days

Lower price and shared travel with your nearby schools

3 events in 5 days

EVEN LOWER price and LOWER shared travel

5 events in 7 days

LOWEST PRICES and LOWEST travel cost with 5 schools sharing the cost of travel and lodging!

Dramatic Price Reductions

Because you are offering the artist a seamless regional tour route, you secure drastically lower block prices compared to isolated single dates.

Stretch that Budget!

With over 90% of APCA showcasing acts listed at $4,000 isolated or less for one block discounts, your modest budget suddenly has the buying power of a major festival!

Saturday, November 14

10:30 AM Student Educational Sessions / Various Rooms

Follow the QR code below to evaluate educational sessions!
You MUST review at least 5 sessions to receive your conference participation certificates!



How to Sell Out Your Next Campus Event (With a $0 Budget)

Dan Radin • Metropolis Management

Room: Chicago C · Track: Programming

What if your next campus event had a line out the door? In this fast-paced, no-fluff session, touring musician and speaker Dan Radin shares the real-world strategies he used to sell out small clubs around the country- and how you can use the same playbook to pack your events with students who actually want to be there. Learn how to create buzz, tap into student networks, and promote authentically without relying on big budgets or boring flyers. Whether you're booking comedy, music, or anything in between, this session gives you the tools to make your event the one everyone's talking about.

(510) 342-9229 • joyce@metropolismanagement.com



Mastering Your Influence: Body Language Secrets for Connection and Influence

Michael Vanderplas • Michael J. Vanderplas

Room: Chicago A · Track: Leadership

Discover how to Master Your Influence by unlocking the hidden power of subconscious communication. In this fast-paced, interactive session, you'll learn the body language secrets that top communicators, leaders, and influencers use to create instant connection and trust. From subtle gestures to unspoken signals, you'll gain the tools to read others more accurately, project confidence, and build authentic relationships that open doors to new opportunities. Whether you're leading a student organization, networking for your future career, or simply wanting to connect more deeply with others, this class will teach you how to communicate beyond words; helping you engage, inspire, and lead with confidence.

(801) 809-9729 • info@mikevanderplas.com



The Power of the Pivot: Turning Setbacks into Your Next Move

Cristina M Dam • United in Hyper Health and Wellness

Room: Chicago B · Track: Toolbox

What happens when life doesn't go according to plan? Your major changes. A relationship ends. You don't get the internship. The future you imagined suddenly looks completely different. In this interactive workshop, students learn how to navigate unexpected change without becoming stuck in the plan that no longer fits. Through storytelling, guided reflection, small-group exercises, and Cristina Dam's PIVOT framework, participants will distinguish what they can control from what they need to release, reassess their direction, and identify actionable next steps. Students leave with a personalized Pivot Plan they can immediately use to move forward through uncertainty with greater clarity and confidence.

(202) 215-1236 • nselaaward@gmail.com



Top 3 Leadership Skills

Del Suggs • Del Suggs, M.S.Ed.

Room: Salon 8 · Track: Leadership

There are so many books on leadership, chock full of skills and attributes that you should demonstrate. Del Suggs has narrowed it down to this: Great leaders have abilities in personal leadership, organizational management, and interpersonal skills. In this session, you'll learn the three most important skills that ALL great leaders possess. Want to be a better leader? Master these three skills! This is a great session for emerging leaders and intermediate leaders, those who are showing great potential and need some direction to the next level.

(800) 323-1976 • del@delsuggs.com



SGA Recruitment, Retention, and Engaging Meetings

Dave Kelly • America's Student Leadership Trainer

Room: Salon 9 · Track: SGA

Many student leaders do not know how to keep members involved. They run boring or unproductive meetings, oversell the organization, or miss warning signs and issues that cause members to leave. Retention, done right, can be the best membership recruitment tool! Come learn the techniques, tips, and tricks that Dave employed to recruit more than 10,000 students into membership! These techniques are easy to do, duplicatable by your SGA, and effective in engaging students who may not normally check you out. Learn the key features of retention, including running fun and engaging meetings, that will keep them coming back.

(404) 403-1481 • davekelly@gonzospeaks.com



How To Run Icebreakers People Actually Enjoy

DaShawn Lamar-Baldwin • Swift Kick Leadership

Room: Salon 10 · Track: Programming

Nobody wants to play another awkward icebreaker, and honestly, the word alone kills the room before you even start. In this session, student leaders learn the 5 rules for running icebreakers that actually get people talking, laughing, and connecting instead of staring at their shoes. We'll break down what separates a forced, cringe-worthy activity from one that has your whole group leaning in. Then you'll walk away with 5 ready-to-use icebreakers you can bring straight back to campus and run with your team this week. No more awkward silence, no more "Who wants to go first?"

(908) 248-2368 • sk@swiftkickhq.com

Saturday, November 14

11:30 AM Student Educational Sessions / Various Rooms

Follow the QR code below to evaluate educational sessions!
You MUST review at least 5 sessions to receive your conference participation certificates!



Outrageous Marketing Strategies

Marissa Cohen • Marissa F Cohen

Room: Chicago C · Track: Programming

Your current marketing strategy is invisible. Students delete your emails without opening them. Your carefully crafted announcements disappear into the digital void. Your events compete with Netflix, social media, and about a thousand other things that seem more interesting than whatever you're promoting. Organizations don't become marketing legends by being polite and forgettable. They create marketing so compelling, so impossible to ignore, that people have no choice but to pay attention. The outrageous approach isn't about shock value – it's about psychological triggers that make human brains stop, look, and act. This workshop deconstructs proven methods and rebuilds them for campus environments!



Mental Health Leadership

Larry Grogan • Delta Omega Gamma

Room: Salon 8 · Track: Leadership

Mental health encompasses more than just therapeutic interventions or medication, it often involve the consistent, everyday actions individuals undertake to support their well-being. By prioritizing our own mental health, we serve as positive examples and motivate others to do likewise. Thus, mental health leadership can be understood as demonstrating behaviors that encourage and inspire others to maintain their mental wellness. This session will examine practical examples of mental health leadership in daily life and discuss strategies for integrating these approaches into our routines.

(423) 557-1908 • larry@deltaomegagamma.net



Silence to Strength: Uncovering Your Authentic Leadership Voice

Dr. Saundra Russell-Smith • United in Hyper Health and Wellness

Room: Chicago A · Track: Leadership

This interactive workshop helps students who have ever felt "different", overlooked, or unsure of their place on campus realize that their uniqueness is a strength, not a setback. Using Dr. Saundra's personal story and the L.E.A.D.E.R. Framework, students will explore how to harness personal challenges—including disabilities, anxiety, or self-doubt—to develop their own leadership style rooted in authenticity, not perfection.

(202) 215-1236 • nselaaward@gmail.com



Your SGA as a Positive Force for Change

Dave Kelly • America's Student Leadership Trainer

Room: Salon 9 · Track: SGA

Making change as SGA on campus, in the community, state, nation, and world means being an advocate for a new way of thinking and looking at aspects of life. Serving leaders do this in a way that is respectful, thoughtful, and impactful. It requires critical thinking skills, the ability to communicate effectively while listening to differing opinions, and present persuasive arguments while engaging in civil discourse. Students will look at historical advocacies, discuss and grade them, and learn the most effective methods of creating change while working with other people. Effective communication strategies with decision makers will also be shared.

(404) 403-1481 • davekelly@gonzospeaks.com



How Students Can Navigate Disagreements Without Going Silent or Exploding in College

Dagmar Kusiak • Break The Patterns Movement, LLC

Room: Chicago B · Track: Toolbox

Do you avoid conflict to keep the peace, or find yourself shutting down or overreacting when things get tense? In this interactive workshop, students learn that conflict isn't the problem; how we handle it is. Through guided reflection, real-life scenarios, and group discussion, students will identify default conflict patterns like avoidance or escalation. They'll practice expressing concerns clearly through the "Say and Stay" method, managing triggers in the moment through the STOP method, and staying grounded during hard conversations. Students leave with tools to handle conflict with roommates, friends, classmates, and partners while building respect, trust, and stronger relationships.

(281) 900-7227 • dagmar@breakthepatterns.com



Financial Wellness: Beating the Money Stress That Follows You to Class

Picasso Nelson Sr. • Picasso Nelson Agency, LLC

Room: Salon 10 · Track: Toolbox

Money is one of the biggest sources of stress in a student's life, and that stress follows them into class, practice, and sleep, dragging down grades and well-being. This session treats money as a wellness issue, not just a math problem. Student leaders learn simple, judgment-free habits for taking control: tracking where it goes, avoiding the traps that bury students in debt, and building a small cushion that lowers anxiety fast. We'll also cover how to run a financial-wellness event on campus. Attendees leave calmer about money, with tools they can use and share right away.

(601) 408-7156 • picassonelson@gmail.com

Saturday, November 14

12:30 PM LUNCH SHOWCASE / GRAND BALLROOM



Richard Bowen

Kirkland Productions & KP Comedy • Comedy

APCA Isolated - $1,800 • 2 of 3 - $1,600 • 3 of 5 - $1,350 • 5 of 7 - $1,100

Plus: Travel & Lodging

Facebook @colorblindbowen • Instagram @colorblindbowen • YouTube @colorblindbowen



Eric Dittelman

Degy Entertainment • Mentalist

APCA Isolated - $3,900 • 2 of 3 - $3,700 • 3 of 5 - $3,500 • 5 of 7 - $3,250

Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Facebook @EDittelman • Instagram @edittelman • YouTube @edittelman



Maya Piata

Piata Productions, LLC • Solo Artist

APCA Isolated - $3,000 • 2 of 3 - $2,800 • 3 of 5 - $2,500 • 5 of 7 - $2,200

Plus: All Inclusive

Facebook @mayapiata • Instagram @mayapiata • YouTube @mayapiatashiningglory



Andrew Della Volpe

Degy Entertainment • Comedy

APCA Isolated - $1,950 • 2 of 3 - $1,800 • 3 of 5 - $1,700 • 5 of 7 - $1,500

Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Instagram @andrewdellavolpe • YouTube @andrewdellavolpecomedy



Josh McVicar

Metropolis Management • Magician

APCA Isolated - $2,500 • 2 of 3 - $2,300 • 3 of 5 - $2,000 • 5 of 7 - $1,800

Plus: Tech Rider

Instagram @thejoshmcvicar



Wes Woodson

WesWoodson.com • Speaker

APCA Isolated - $3,300 • 2 of 3 - $2,750 • 3 of 5 - $2,400 • 5 of 7 - $2,000

Plus: Travel & Lodging

Facebook @officialweswoodson • Instagram @weswoodson • YouTube @weswoodson



Common Ground

Common Ground • Band

APCA Isolated - $3,000 • 2 of 3 - $2,500 • 3 of 5 - $2,000 • 5 of 7 - $1,500

Plus: Travel & Lodging

Facebook @commongroundindy • Instagram @commongroundindyrocks

Exhibit Hall

O'Hare Ballroom **3:00 PM**



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Sweeten Up Your Engagement!

APCA NATIONAL CONFERENCE

FEBRUARY 27-MARCH 2, 2027

HERSHEY LODGE | HERSHEY, PA

100+	50+	100+	6 Meals
Showcasing Artists & Novelties	Educational Sessions	Vendors	+ Catered Breaks

LEARN MORE & REGISTER AT APCA.COM

STUDENT LEADERSHIP | PROFESSIONAL DEVELOPMENT | COOPERATIVE BUYING
NETWORKING OPPORTUNITIES | LIFETIME CONNECTIONS

Saturday, November 14

4:00 PM Student Educational Sessions / Various Rooms

Follow the QR code below to evaluate educational sessions!
You MUST review at least 5 sessions to receive your conference participation certificates!



The Lies We Tell Ourselves in College: Self-Sabotage, Imposter Syndrome & the Inner Critic

Dr. Tracy Latz • United in Hyper Health and Wellness

Room: Chicago A · Track: Toolbox

Ever catch yourself procrastinating, second-guessing, self-doubting or avoiding opportunities you really wanted? Ready to reclaim what was always yours? This workshop helps you understand the lies we all tell ourselves, why our brain thinks it is protecting us, and the psychology behind self-sabotage. Learn how to recognize your inner critic, challenge your internal negative self-talk, and rewire it with quick tools to anchor more empowering beliefs. It is time to stop 'protecting' yourself through your reactive behaviors and get out of your own way. Are you ready to start rebuilding self-trust?!

(202) 215-1236 • nselaaward@gmail.com



The De-Stress Lounge: Mastering Mind & Brain Health

Dawn DeJongh • Houla Entertainment

Room: Chicago B · Track: Toolbox

The De-Stress Lounge is an immersive workshop is designed to break mental health stigma and reclaim student well-being. The session opens with a vulnerable look at "Duck Syndrome"—the toxic pressure to appear perfect while paddling frantically underneath. By focusing on the hidden psychological battles students carry, the workshop reveals our shared human struggles and normalizes vulnerability as a tool for emotional survival. Blending cognitive science with actionable wellness strategies, the session teaches participants how to structurally audit and optimize their daily routines and mindsets to normalize mental health, leaving them with a concrete blueprint to transform their personal habits into true emotional sanctuaries.

(865) 414-9266 • leemayer@houlaentertainment.com



The 3.5 GPA College Dropout: Mental Health 101—The Missing Key to Graduation

Muhibb Dyer • Muhibb Dyer

Room: Salon 8 · Track: Toolbox

In The 3.5 GPA College Dropout: Mental Health 101—The Missing Key to Graduation, Muhibb Dyer shares his college dropout story through powerful spoken-word poetry, exploring the impact of losing a friend to violence and the struggle to balance schoolwork with life's challenges. Through writing, he discovered an outlet for emotional release, found his voice, and ultimately returned to graduate with a deeper sense of purpose. By confronting his pain and transforming it into personal power, Muhibb invites college students to do the same. Through poetry, storytelling, and reflection, students experience an environment that encourages vulnerability, builds community, and prioritizes mental wellness as a pathway to graduation.

(414) 793-6346 • muhibbspeaks@gmail.com



Your Energy Is Your Superpower: The SMART Strategy for Student Success

Jyoti Manekar, MD • Medline Doctors, LLC

Room: Salon 10 · Track: Toolbox

College students are expected to perform academically, lead organizations, build relationships, plan their futures—and somehow do it all while running on three hours of sleep, caffeine, stress, and “vibes.” In this interactive and relatable session, physician and speaker Dr. Jyoti Manekar shows students why managing their energy may be one of the most important strategies for improving performance, confidence, resilience, and overall well-being. Students will leave with simple strategies they can begin using immediately—not to add more to their already packed schedules, but to use the energy they have more effectively. Success isn't only about managing your time. You don't need more time. You need better energy.

(678) 871-0920 • drmanekarspeaks@gmail.com

4:00 PM Advisor Educational Sessions / Various Rooms

Follow the QR code below to evaluate educational sessions!
You MUST review at least 5 sessions to receive your conference participation certificates!



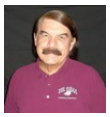
Advising With Impact - Coaching Student Leaders to Shine

Jason LeVasseur • Kirkland Productions & KP Comedy

Room: Chicago C

Stop rescuing. Start coaching. Advisors shape student growth—but true leadership development happens when students own their journey. Advising with Impact equips advisors with practical coaching tools that build confidence, independence, and accountability. Through hands-on practice, advisors learn active listening, powerful questioning, and feedback strategies that empower rather than enable. Advisors leave with a ready-to-use coaching toolkit that elevates student ownership and performance.

(866) 769-9037 • brian@kirklandproductions.com



Creating Learning Outcomes and Assessment

Del Suggs • Del Suggs, M.S.Ed.

Room: Chicago D

Are you struggling to write learning outcomes for your programs and events? Is re-accreditation looming just ahead? Fear not - Del Suggs can teach you to write simple, easily assessed learning outcomes. It's as easy as ABC - that is, Audience, Behavior, and Condition. Bring your problem events, and we'll work together to write an outcome for you. Then, learn to create an assessment tool using Google Drive, and discover how to get your students to complete the assessment survey at the event on their cell phones!

(800) 323-1976 • del@delsuggs.com



SGA Advisors in Action: Building Better Student Governments Together

Dave Kelly • America's Student Leadership Trainer

Room: Salon 9

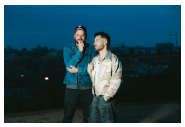
Join fellow student government advisors for an energizing session packed with ideas, strategies, and real-world practices to strengthen student government associations and elevate their impact on campus. Through lively discussion and shared expertise, participants will explore student government structures, ways to break the annual rebuilding cycle, professional development for members, effective meetings, governing documents, and more. Bring your questions, challenges, and success stories—and leave with fresh inspiration, practical takeaways, and new connections.

(404) 403-1481 • davekelly@gonzospeaks.com

5:00 PM • BREAK Dinner Mainstage Showcase: 5:30 PM / Grand Ballroom

Saturday, November 14

5:30 PM DINNER SHOWCASE / GRAND BALLROOM



Lost Stars

Degy Entertainment • Band

APCA Isolated - $3,500 • 2 of 3 - $3,200 • 3 of 5 - $2,700 • 5 of 7 - $2,250

Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Facebook @LostStarsMusic • Instagram @loststarsmusic • YouTube @Loststarsband



Jeff Klein

Degy Entertainment • Comedy

APCA Isolated - $1,750 • 2 of 3 - $1,600 • 3 of 5 - $1,400 • 5 of 7 - $1,300

Plus: Travel on Isolated Dates, Lodging, Meals, Sound & Lights

Facebook @jeffrey.klein.14 • Instagram @thatjeffisfunny • YouTube @SwellFellaProduction



Mc 2whanne

Houla Entertainment, LLC • Rap

APCA Isolated - $2,500 • 2 of 3 - $2,250 • 3 of 5 - $1,875 • 5 of 7 - $1,560

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook @phillip.madison.526 • Instagram @2whanne • YouTube @2whanne



Hannibal Callens

Hannibal Callens • Comedy

APCA Isolated - $1,650 • 2 of 3 - $1,500 • 3 of 5 - $1,350 • 5 of 7 - $1,200

Plus: Travel, Lodging & Meals



Muhibb Dyer

Muhibb Dyer • Spoken Word

APCA Isolated - $3,000 • 2 of 3 - $2,600 • 3 of 5 - $2,300 • 5 of 7 - $2,000

Plus: Projector Screen, Lapel Mic, Laptop

Facebook @muhibbdyer



Sami Beason

Houla Entertainment, LLC • Comedy

APCA Isolated - $1,650 • 2 of 3 - $1,500 • 3 of 5 - $1,350 • 5 of 7 - $1,250

Plus: Travel, Lodging, Meals, Sound & Lights

Facebook @samira.beason • Instagram @samisour • YouTube @samibeasoncomedy



Josh McVicar

Metropolis Management • Hypnosis

APCA Isolated - $2,850 • 2 of 3 - $2,500 • 3 of 5 - $2,350 • 5 of 7 - $2,150

Plus: Travel & Tech Rider

Instagram @thejoshmcvicar

Exhibit Hall

O’Hare Ballroom **8:00 PM–9:00 PM**



Final Cooperative Buying Session

Chicago D **9:00 PM**



Audience: Advisors and Agents

Saturday Evening

Student Dance Party / Novelty Fair

Chicago EFG — **9:00 PM**









Sponsored by Coyote on Campus and Everything But The Mime, inc.
Hit the dance floor with fellow students and explore the Novelty Fair.

Late Night Jam

Lobby Bar — **Following Events**



Conference Wrap-Up

SUNDAY, NOVEMBER 15

10:00 AM

Salon 8

Conference Wrap-up

Open the Chicago conference guide

Join Us In Hershey!



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